

Factors that Impact the Retention of International Students in Peterborough

To better understand the factors that influence international students in their decision to stay or leave Peterborough upon graduation from Trent University, building on previous research conducted in 2019/2020.

PURPOSE & BACKGROUND

What factors will inform the decision of current Trent international students to stay or leave Peterborough post-graduation?

What factors contributed to the decision of former Trent International Alumni to stay or leave Peterborough?

RESEARCH QUESTIONS

- 1 Literature Review
- 2 Qualtrics Survey
- 3 Semi-Structured Interviews
- 4 Data Analysis & Coding

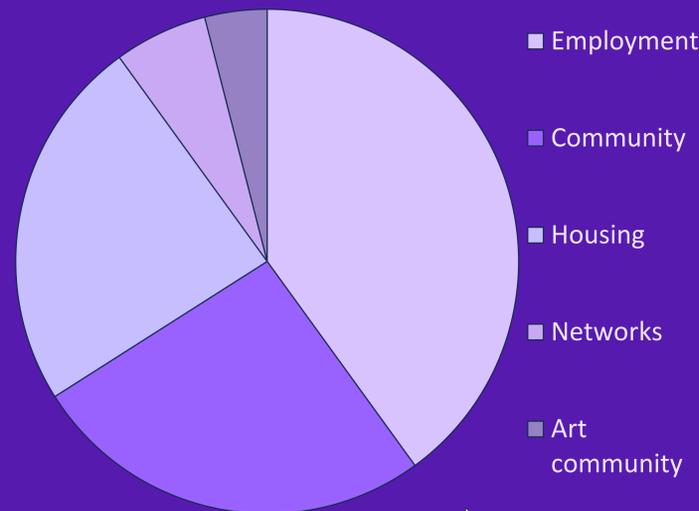
METHODOLOGY

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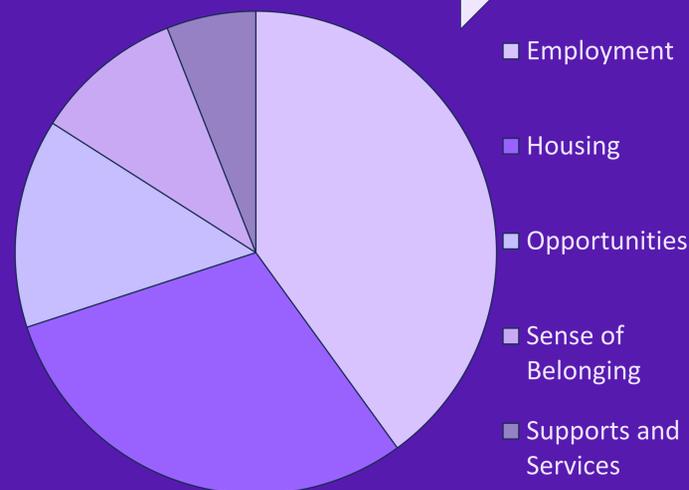


PRELIMINARY FINDINGS

REASONS TO STAY



REASONS TO LEAVE



“Three people in a single room pay \$500 each. See, that's the state of the housing market, pure.”
 - Trent Alumni

RECOMMENDATIONS:

1. From the Literature
2. From the Students

- Interactive programs and workshops targeting the specific needs of international students
- Direct and hands-on engagement with students
- Support to integrate students into the university's community

Help students build networks at Trent and in the broader community

- Connect Trent students with the Peterborough community & with local employers before graduation
- **Better support from Trent in:**
 - Finding employment experiences in their future fields
 - Finding housing: affordability, navigating leases, and landlords
 - Understanding what students can do with their degree
 - Navigating Permanent Residency