

Improving Health Equity in Peterborough

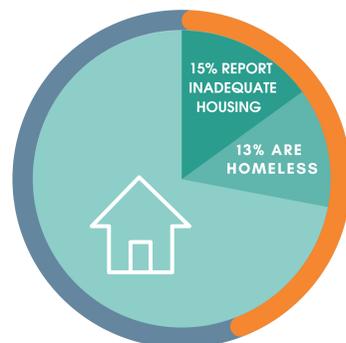
Informing 360 Degree Nurse Practitioner-Led Clinic's Next Strategic Plan

The 360 Degree Nurse Practitioner-Led Clinic (360 NPLC) is a Peterborough-based non-for-profit organization that works to reduce barriers to the access of healthcare services and social determinants of health through a commitment to health equity, harm reduction, and collaboration with community partners. The purpose of this project is to undertake a **SWOT analysis** as input into the next 360 NPLC strategic plan and goals. **By identifying the organization's strengths and weaknesses as well as relevant external factors that may act as opportunities or threats** 360 NPLC will be informed on how to continue fulfilling their mandate moving forwards.

BACKGROUND INFORMATION

Of the 360 NPLC's 2023 patients . . .

77% HAVE INCOMES BELOW THE LOW INCOME CUT-OFF (LICO)



45% REPORT FOOD INSECURITY

PETERBOROUGH RANKED

4th



IN THE COUNTRY FOR HIGHEST NUMBER OF OPIOID-RELATED DEATHS PER 100 000 POPULATION.

STRATEGIC GOALS (2019-2022)

- Equity and Inclusion
- Workplace Wellness
- Enhanced Services and Access
- Improved System Integration

METHODOLOGY

- Literature Review:** Of literature pertaining to social determinants of health and barriers to primary care in Peterborough, and community partnerships and network support systems
- SWOT analysis based on pre-existing raw data:** Based on existing data from notes, interviews and surveys collected by 360NCLP between 2019 and 2022
- Semistructured interviews with external partners:** Six virtually-held semi-structured interviews with external partners of approximately 30 minutes each
- SWOT analysis used on interview transcripts:** Organized by strategic goal

RESEARCH QUESTIONS

1. What are the strengths, weaknesses, opportunities of, and threats to, NPLC's operational activities and institutional partnerships (SWOT analysis)?
2. What are the implications for 360 Degree NPLC's strategic planning exercise?

SWOT ANALYSIS: PRE-EXISTING DATA SYNTHESIS

Strengths

- Staff attitudes
- Safe inclusive space, quality of care
- Strategic partnerships
- Adaptability and agility

"Regardless of who walks through that door, and who's sitting there waiting for them, they're going to be treated with dignity and respect...Everyone knows that this is a safe place, it's not just a sticker on a door."

Weaknesses

- Limited resources
- Workplace wellness
- Spatial limitations
- Financial and data management and collection

"...burnout, staff wellness and not prioritizing it, dealing with vicarious trauma and chaos from this environment and its not sustainable for a long period of time, short staffed..."

Opportunities

- New and enhanced Partnerships
- Skill and knowledge sharing
- Community building
- Mobilization and Advocacy

"Sharing info and learning during staff meetings has been a good start...Indigenous training well put together...visibility courses, working on land acknowledgment... I would personally like to move up on our priority list as a team."

Threats

- Systemic/political hurdles
- Sector competitiveness
- Prejudice and stigma
- Public health & homelessness crisis

"I wish we had more time to interact. I wish we had different models of care that really promoted that. But right now, the model of care really is islands unto themselves. They're overwhelmed. We're overwhelmed."